

# Your Opinion Matters Survey

Our mission at Chartwells is to nourish young bodies and minds, and in order to do so, we want to make sure that our food offer meets the ever changing needs of our students.

Our *Your Opinion Matters Survey* will launch on **Monday 25<sup>th</sup> November** and will run until **Friday 6<sup>th</sup> December** and we need your support!

## What is the survey?

The survey consists of a list of questions to better understand the decision making process of our consumer as well and their food preferences in more detail than we have ever explored before.

## Why are we launching the surveys?

We are launching the surveys to gather insights that will help us to develop our offer so that it is the right nutritionally balanced offer that our students will love. The insights gathered will be analysed and the findings will enable us to improve our offer ensuring it is exactly what our students want to see.

# We need your support!

The more responses we gather the more confident we can be with our decision making moving forward. Therefore, we would like to ask for your support.

We would love for you to support us by sharing the survey links:

- In school newsletters
- On school intranet pages
- On your school website and on your social media channels
- During form or IT sessions if you feel appropriate to spare 5 mins at the beginning
- And by raising awareness of the surveys in any other communication you may have with students

The images saved in the Your Opinion Matters Survey 2019 Digital Graphics PowerPoint can be used to promote the survey in the above mentioned ways.

**We thank you in advance for your support in helping us to shape the right offer for our students.**